

COVERSAFE, INC. EXPANDS IT'S REACH WITH NEW ACQUISITION



July 8, 2019 - Thomaston, Connecticut
For immediate release.

Coversafe Inc. has recently merged with Coverstar East Coast! The new business will operate under the Coversafe Inc. brand. Since 2013, Coversafe has been a distributor of Coverstar Automatic Pool Covers for the Northeast. Owner of Coversafe, Adam Marble, and new co-owner, Kevin Taylor, bring over 40 combined years of experience working with automatic pool covers. Combined operations will now service Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, West Virginia, Virginia, & Washington DC from eight warehouse locations.

"The acquisition allowed us to benefit from the shared experience of both companies, improve our service to customers and operate more efficiently in the marketplace." - Adam Marble, Owner of Coversafe Inc.

For more information about Coversafe and Coverstar Automatic Pool Covers, please visit Coversafe.com.

ABOUT THE OWNERS:

Adam Marble holds a Masters Degree in Business Administration from The University of Connecticut. Adam is married to Kayla Marble and they are the parents of six children ages five to sixteen. Together, they live in Thomaston, CT, where Coversafe's headquarters is also located.

Adam joined the automatic pool cover industry in the summer of 2001, at age 21. In 2003, after only two years of working for Coverstar East Coast, he was asked to travel to Connecticut and develop the market for automatic pool covers in the New England area. The new area grew substantially and in 2010 Adam took on the additional role of General Manager for all of Coverstar East Coast. In 2011, Adam was promoted to President and served in that position until 2013 when he reached an agreement with Marc Smith, former Owner of Coverstar East Coast, to purchase the Northeastern region he had been developing for the past ten years. He named that business Coversafe, Inc. Under Adam's ownership the business grew to almost triple the original size and added an additional location on Long Island and New Jersey.



Kevin Taylor is married to Erin Taylor and they raise 5 children together. Kevin works out of the Frederick, Maryland office. Kevin has over 21 years of experience in the automatic pool cover industry. His work began in 1998 under the apprenticeship of Marc Smith. After 5 years of experience building an excellent reputation among local pool builders, he grew to become the field manager at Coverstar East Coast. In 2008, during the economic crisis, Kevin helped Coverstar East Coast expand their product offerings into winter safety covers. In 2016, Kevin Taylor was named the new General Manager of Coverstar East Coast.

On June 1st, 2019, Coverstar East Coast was merged with Coversafe Inc, allowing Kevin Taylor to become part owner. Kevin will continue to serve his customers as the Field Operations Leader of the Mid Atlantic region and also has responsibilities for new and existing customer development.

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